



第三十一屆澳門國際貿易投資展覽會

31ª FEIRA INTERNACIONAL DE MACAU

31st MACAO INTERNATIONAL TRADE & INVESTMENT FAIR



商聚澳門
聯通全球

Macao: The Global Hub
of Business Convergence

2026
10/21-24

主辦單位 / Organizador / Organiser

澳門特別行政區
Região Administrativa Especial de Macau
Macao Special Administrative Region



招商投資促進局
Instituto de Promoção do Comércio e do Investimento
Commerce and Investment Promotion Institute

澳門威尼斯人金光會展
THE VENETIAN MACAO COTAI EXPO



IPIM網站
IPIM Website



澳門會展網
Macao MICE Portal



www.mif.com.mo



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把握全球商機 —— 第31屆澳門國際貿易投資展覽會 (MIF)

Seize Global Business Opportunities — The 31st Macao International Trade & Investment Fair (MIF)

澳門國際貿易投資展覽會（MIF）始辦於1996年，是本地首個榮獲國際展覽業協會（UFI）認證的展會，歷經多年的深耕細作，已發展成為澳門年度具影響力的國際性經貿盛事，市場化、專業化程度及品牌效應不斷提升。

第31屆MIF將於2026年10月21至24日在澳門舉行，本屆大會將以“商聚澳門 聯通全球”為主題，活動期間將舉行一系列專題商務推介會及商業配對活動，展現澳門經濟適度多元發展策略和機遇，以及橫琴粵澳深度合作區的新動態。

誠邀海內外嘉賓參展參會，共商合作，共謀發展！

Inaugurated in 1996, the Macao International Trade & Investment Fair (MIF) is the first local MICE event to be accredited by the Global Association of the Exhibition Industry (UFI). After years of dedicated development, Macao's annual economic and trade gala wields international influence, with ever enhancing market-oriented and professional development and brand awareness.

The 31st MIF will take place in Macao from 21 to 24 October 2026 under the theme “Macao: The Global Hub of Business Convergence”. A series of themed business promotion and matching sessions will be held during the event to showcase Macao's appropriate economic diversification strategy and the opportunities it offers, while presenting the latest developments in the Guangdong-Macao In-Depth Cooperation Zone in Hengqin.

Guests from home and abroad are cordially invited to the event to discuss co-operation and seek common development!

往屆重要數據 *Event Overview*

 Nearly **30,000**
展覽面積 (平方米)
Exhibition Area (m²)

 **1,500+**
展位數量
Booths

 **1,100+**
參展商
Exhibitors

 **140+**
簽約項目
Signed project

 **16,000+**
專業觀眾
Trade Visitors

 **5.6萬+** 直播全平台累積觀看量
Cumulative views on all livestreaming platforms

 **85,000+**
入場人次
Total visits

註：以上數據為“第三十屆澳門國際貿易投資展覽會”（30th MIF）、“第二屆中國—葡語國家經貿博覽會（澳門）”（2.^a C-PLPEX）及“澳門國際品牌連鎖加盟展2025”（2025MFE）三展同期同場舉行，上述數據為三展合計。

Note: The above figures are the totals of the “30th Macao International Trade & Investment Fair” (30th MIF), the “2nd China-Portuguese-Speaking Countries Economic and Trade Expo (Macao)” (2.^a C-PLPEX), and the “Macao Franchise Expo 2026” (2026MFE), which were held concurrently at the same venue.

展覽範圍 *Key Figures from Past Events*

海內外投資環境推介
Introduction of Domestic and Overseas
Investment Environments

項目投資推介
Investment Projects Promotion

科創項目
Innotech and Start-up Projects

中醫藥健康產業
Traditional Chinese Medicine
and Health Industry

文化創意產業
Cultural and Creative Industry

現代金融服務
Modern Financial Services

電子商務
E-commerce

食品餐飲
Food and beverages

中小企產品展銷
Small and Medium-sized
Business Product Exhibition

三展聯動



與“2026年葡語國家產品及服務展（澳門）”（2026PLPEX）及“澳門國際品牌連鎖加盟展2026”（2026MFE）同期同場聯袂舉辦，發揮聯動效應。

Held concurrently and at the same venue with the “2026 Portuguese Speaking Countries Products and Services Exhibition (Macao)” (2026PLPEX) and the Macao Franchise Expo 2026 (2026MFE), creating strong synergy effects among the three exhibitions.

Three Concurrent Exhibitions

推動產業升級轉型

聚焦中醫藥大健康、現代金融、高新技術及會展商貿等重點產業，推動產業升級轉型。



Focus on major industries, including “Big Health” industry of traditional Chinese medicine, modern finance, high-technology, exhibitions and conventions, commerce and trade industries, facilitate industrial upgrading and transformation

Driving Industrial Upgrading and Transformation

以會帶展 以展帶客



集展覽、專業推介會、商業配對及論壇會議於一體，實現“以會帶展，以展帶客”的互動模式。

By integrating exhibitions, professional promotions, business matching, forums and conferences, the event creates an interactive model of “promoting exhibitions through conferences and attracting buyers through exhibitions”.

Promoting exhibition through conferences and attracting buyers through exhibitions

搭建商貿服務平臺

助力企業積極參與粵港澳大灣區以及“一帶一路”建設，搭建商貿服務對接平臺。



Driving the active integration of the enterprises in participating in the development of the Guangdong-Hong Kong-Macao Greater Bay Area and the Belt and Road, establishing a commercial and trade cooperation service platform

Building a Trade and Business Service Platform

同期展覽 Concurrent Exhibitions



網址 Website

葡語國家產品及服務展（澳門）（PLPEX） Portuguese Speaking Countries Products and Services Exhibition (Macao) (PLPEX)

匯聚葡語國家特色產品與優質服務企業的經貿會展活動，為推動澳門作為中國與葡語國家商貿合作服務平台的旗艦展會，透過線上線下促進澳門、葡語國家及中國內地企業之交流合作，PLPEX亦專門發佈年度葡語國家推薦酒單，展會於2020年榮獲UFI認證。

An economic and trade exhibition event bringing together featured products and quality service enterprises from Portuguese-speaking countries. As a flagship exhibition promoting Macao's role as the Commerce and Trade Co-operation Platform for China and Portuguese-speaking Countries, the PLPEX facilitates exchanges and co-operation among enterprises from Macao, Portuguese-speaking countries, and Chinese mainland through both online and offline platforms. The PLPEX also releases its annual 'Recommended Wines from Portuguese-speaking Countries' list. The exhibition obtained UFI accreditation in 2020.

澳門國際品牌連鎖加盟展（MFE） Macao Franchise Expo (MFE)

集展覽、論壇、商業配對和推介會為一體的商貿盛事，每年吸引來自全球的投資者到來尋找商機，以及與同業聯繫交流，過往亦曾有不少品牌企業通過MFE展覽及交流平臺成功走出去及引進來。

This business event combines exhibitions, forums, and business matching and promotion sessions, attracting global investors every year to seek business opportunities and network with their counterparts. Many brand enterprises have successfully gone global and attracted investment through the exhibition and exchange platform provided by the MFE.



網址 Website

參展費用 Exhibition Fee

特別優惠價 Special offers

澳門參展商可獲半價優惠！

All Macao exhibitors at the year's MIF can enjoy a 50% fee reduction!

50%
OFF

非本澳參展商可獲8折優惠！

All non-Macao exhibitors at this year's MIF can enjoy a 20% fee reduction!

20%
OFF

光地展位（最少18平方米）Raw space (18m² or above)

標準費用
Standard Rate

1,200 澳門元
每平方米 MOP 1,200.00
per square metre

標準展位（9平方米）Standard booth (9 m²)

標準費用
Standard Rate

13,500 澳門元
每個展位 MOP 13,500.00
per booth

*參展商須以澳門元結算參展費用。

*Exhibitors are required to settle their exhibition fees in MOP.

開放時間 Opening Hours

專業觀眾
Trade visitors

10月21日（三）
21 October (Wed) 12:00 - 18:00

對外開放
General public

10月22日（四）
22 October (Thu) 10:00 - 18:00

對外開放
General public

10月23日（五）
23 October (Fri) 10:00 - 18:00

對外開放
General public

10月24日（六）
24 October (Sat) 10:00 - 18:00

聯絡方式 Contact Us

如有查詢，歡迎與MIF承辦單位聯絡
For enquiries, please contact the MIF co-ordinator.

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