



第三十屆澳門國際貿易投資展覽會
30ª FEIRA INTERNACIONAL DE MACAU
30th MACAO INTERNATIONAL TRADE & INVESTMENT FAIR



2025.10
22 - 25

招商全球 商聚澳門

澳門威尼斯人金光會展
THE VENETIAN MACAO
COTAI EXPO

Macao, Gateway to Global Business
Macao, Porta para Negócios Globais

www.mif.com.mo (853) 2882 8711

伙伴市
Partner City
Cidade Parceira
廣州
Guangzhou

主辦單位 / Organizador / Organiser

澳門特別行政區
Região Administrativa Especial de Macau
Macao Special Administrative Region



招商投資促進局
Instituto de Promoção do Comércio e do Investimento
Commerce and Investment Promotion Institute



網址 / Website



微信 / Wechat

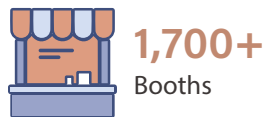
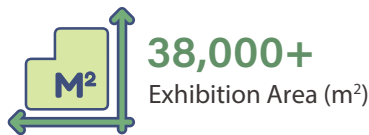
Event Overview

Inaugurated in 1996, the Macao International Trade & Investment Fair (MIF), is the first local MICE event to be accredited by the Global Association of the Exhibition Industry (UFI). After years of dedicated development, Macao's annual economic and trade gala with international influence, with ever enhancing market-oriented and professional development and brand awareness.

The 30th MIF will take place in Macao from 22 to 25 October 2025, with Guangzhou as the partner city. This year's theme is "Macao, Gateway to Global Business". A series of themed business promotion and matching sessions will be held during the event to showcase Macao's appropriate economic diversification strategy and the opportunities it offers, while presenting the latest developments in the Guangdong-Macao In-Depth Co-operation Zone in Hengqin.

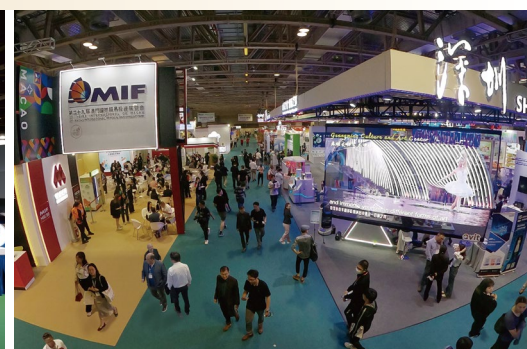
Guests from home and abroad are cordially invited to the event to discuss co-operation and seek common development!

Key Figures from Past Events



Note: The 29th MIF and the Macao Franchise Expo 2024 (2024MFE) were held concurrently at the same venue. The above figures are the sum of the two events.

Scope of Exhibits



Event Highlights



Partner City

The 30th MIF has invited Guangzhou to be its partner city. There will be themed pavilions and activities focusing on technological innovation, traditional Chinese medicine, big health, and modern finance, all of which will be meticulously curated. By joining forces with Macao, Guangzhou aims to promote economic diversification and innovative investment, demonstrating the dynamic synergy between the two cities.



Macao-Hengqin Collaboration: Unleashing New Development Opportunities



The Macao and Hengqin pavilions will be set up, alongside a series of themed activities. One-stop investor services will also be provided to accurately match projects and partners, thus facilitating the co-operative development of both regions.

Driving Industrial Upgrading and Transformation

This year's MIF will focus on key industries, including traditional Chinese medicine, big health, modern finance, high technology, conventions and exhibitions, commerce and trade industries, propelling industrial upgrading and transformation.



Debut Economy × MICE Platform



MIF incorporates product launches and makes full use of the debut platform's advantages and role in the MICE industry, driving industrial innovation and capitalising on the opportunities presented by the debut economy.

Celebrating MIF's 30th Anniversary with Diverse Activities

A series of themed activities will be held during this year's event to celebrate the MIF's 30th anniversary. Domestic and international enterprises will gather in Macao to share their achievements and explore global business opportunities.



Three Concurrent Exhibitions



The 30th MIF will be held concurrently with the 2nd China-Portuguese-Speaking Countries Economic and Trade Expo (Macao) (2nd C-PLPEX) and the Macao Franchise Expo 2025 (2025MFE) to create synergies.



Concurrent Exhibitions



China-Portuguese-Speaking Countries Economic and Trade Expo (Macao) (C-PLPEX)

C-PLPEX aims to nurture the brands for China and Portuguese-speaking countries (PSCs). It features a variety of activities, including dialogues between Chinese and PSC entrepreneurs, an exhibition of PSCs' distinctive cultures, PSC products promotion and tasting sessions, and consultations on PSC professional services. It is Macao's leading MICE event for promoting economic and trade exchanges and co-operation between China and PSCs.



網址



澳門國際品牌連鎖加盟展
Exposição de Franquia de Macau
Macao Franchise Expo

Macao Franchise Expo (MFE)

This business event combines exhibitions, forums, and business matching and promotion sessions, attracting global investors every year to seek business opportunities and network with their counterparts. Many brand enterprises have successfully gone global and attracted investment through the exhibition and exchange platform provided by the MFE.



網址

Organisational Structure

Organiser

Commerce and Investment Promotion Institute

Address: 1/F to 3/F of the office building of the Complex of Commerce and Trade Co-operation Platform for China and Portuguese-speaking Countries in Rua Sul de Entre Lagos, Macao

Tel: (853) 2871 0300

Official Co-organisers

Government of the Macao Special Administrative Region - Economic and Technological Development Bureau

Macao Government Tourism Office

Department of Commerce of Guangdong Province

Fujian Provincial Department of Commerce

Co-organisers

Macao Chamber of Commerce

Industrial Association of Macau

Macao Importers and Exporters Association

Macao Textile Merchants Association

Macau Shipper's Association

The Macau Association of Banks

Macao Association of Building Contractors and Developers

The Macau Small and Medium Enterprises Association

The Macau Chinese Enterprises Association

The Chinese Manufacturers' Association of Hong Kong

Exhibition Fee

Special offers



All Macao SME exhibitors at this year's MIF can enjoy an **80% fee reduction!**



All Macao exhibitors at the year's MIF can enjoy a **50% fee reduction!**



All non-Macao exhibitors at this year's MIF can enjoy a **20% fee reduction!**

Raw space (18m ² or above)	
Standard Rate	MOP 1,200.00 per square metre
Standard booth (9 m ²)	
Standard Rate	MOP 13,500.00 per booth

Opening Hours

Trade visitors	22 October (Wednesday)	12:00-18:00
General public	23 October (Thursday)	10:00-18:00
General public	24 October (Friday)	10:00-18:00
General public	25 October (Saturday)	10:00-18:00

Contact Us

For enquiries, please contact the MIF co-ordinator.

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