



2024年10月16-19日

16 - 19 October 2024

活動簡介 Fact Sheet

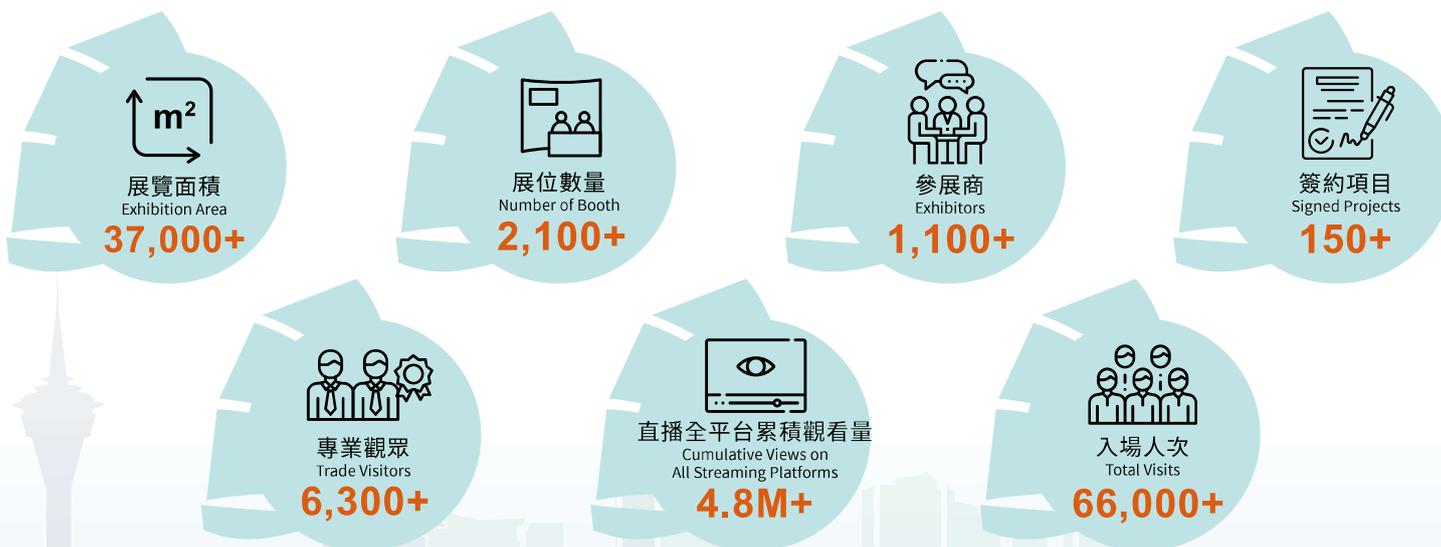
第二十九屆澳門國際貿易投資展覽會（第29屆MIF）

29th Macao International Trade & Investment Fair (29th MIF)

2024年10月16日（星期三）— 2024年10月19日（星期六）
16 October 2024 (Wednesday) — 19 October 2024 (Saturday)

主辦單位 Organiser	澳門特別行政區招商投資促進局 Commerce and Investment Promotion Institute of the Macao Special Administrative Region	
官方協辦單位 Official Co-organisers	澳門特別行政區政府經濟及科技發展局 Government of the Macao Special Administrative Region - Economic and Technological Development Bureau 澳門特別行政區政府旅遊局 Macao Government Tourism Office	廣東省商務廳 Department of Commerce of Guangdong Province 福建省商務廳 Fujian Provincial Department of Commerce
協辦單位 Co-organisers	澳門中華總商會 Macao Chamber of Commerce 澳門廠商聯合會 Industrial Association of Macau 澳門出入口商會 Macao Importers and Exporters Association 澳門紡織商會 Macao Textile Merchants Association 澳門付貨人協會 Macao Shipper's Association	澳門銀行公會 The Macau Association of Banks 澳門建築置業商會 Macao Association of Building Contractors and Developers 澳門中小企業協進會 The Macau Small and Medium Enterprises Association 澳門中國企業協會 The Macau Chinese Enterprises Association 香港中華廠商聯合會 The Chinese Manufacturers' Association of Hong Kong
伙伴市 Partner City	深圳 Shenzhen	
地點 Venue	澳門威尼斯人金光會展 Cotai Expo, The Venetian Macao	
網址 Website	www.mif.com.mo	

往屆主要數據 Key Figures



以上數據為“第二十八屆澳門國際貿易投資展覽會”（第28屆MIF）、“第一屆中國—葡語國家經貿博覽會（澳門）”（1.^o C-PLPEX）及“澳門國際品牌連鎖加盟展2023”（2023MFE）三展合計。

The above figures are the sum of the 28th Macao International Trade and Investment Fair (28th MIF), the 1st China-Portuguese-Speaking Countries Economic and Trade Expo (Macao) (1.^o C-PLPEX) and the Macao Franchise Expo 2023 (2023.MFE).

展覽範圍 Scope of Exhibits

- 海內外投資環境推介
Introduction of Domestic and Overseas Investment Environments
- 現代金融服務
Modern Financial Services
- 項目投資推介
Investment Projects Promotion
- 電子商務
E-commerce
- 科創項目
Innotech and Start-up Projects
- 食品餐飲
Food and Beverage
- 中醫藥健康產業
Traditional Chinese Medicine and Health Industry
- 中小企產品展銷
Small and Medium-sized Business Product Exhibition
- 文化創意產業
Cultural and Creative Industry

活動亮點 Event Highlights

今年MIF伙伴市是深圳市，活動期間將舉行一系列專題商務推介
The Partner City of the MIF this year is Shenzhen, a series of business promotions will be held during the event

聚焦中醫藥大健康、現代金融、高新技術及會展商貿等重點產業，推動產業升級轉型
Focus on major industries, including "Big Health" industry of traditional Chinese medicine, modern finance, high-technology, exhibitions and conventions, commerce and trade industries, facilitate industrial upgrading and transformation

助力企業積極參與粵港澳大灣區以及“一帶一路”建設，搭建商貿服務對接平台
Driving the active integration of the enterprises in participating in the development of the Guangdong-Hong Kong- Macao Greater Bay Area and the Belt and Road, establishing a commercial and trade cooperation service platform

集展覽、商業配對及論壇會議為一體，“以會帶展 以展招商”
The event covers exhibitions, business matching, forums and conferences, "boosting exhibitions through conferences and attracting businesses through exhibitions"

與“澳門國際品牌連鎖加盟展2024”（2024MFE）同期同場聯袂舉辦，發揮拉動效應
The 29th MIF is held concurrently with the "Macao Franchise Expo 2024" (2024MFE) to create synergy



特別優惠價 Special offers

- 50% OFF** 澳門參展商可獲半價優惠！
All Macao exhibitors can enjoy a 50% fee reduction!
- 20% OFF** 非本澳參展商可獲8折優惠！
All non-Macao exhibitors can enjoy a 20% fee reduction!

參展類型及費用 Exhibition Type and Fee

光地展位 Raw Space (最少18平方米 minimum 18m ²)		標準展位 Standard Booth (9平方米 9m ²)	
標準費用 Standard Rate	1,200 澳門元 MOP 每平方米 per m ²	標準費用 Standard Rate	13,500 澳門元 MOP 個展位 per Booth

*參展商須以澳門元結算參展費用。
*Exhibitors are required to settle their exhibition fees in MOP.