



第二十八屆澳門國際貿易投資展覽會
28ª FEIRA INTERNACIONAL DE MACAU
28th MACAO INTERNATIONAL TRADE & INVESTMENT FAIR



機元深合

遇躍洽商

More than >
Business

Mais do que > Negócios

(853) 2882 8711
www.mif.com.mo

2023
19-22/10

澳門威尼斯人金光會展
The Venetian Macao Cotai Expo



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Friendly
Shan
dong
山東
文化聖地 度假天堂

伙伴省
Província Parceira
Partner Province

主辦單位 / Organizador / Organiser



澳門貿易投資促進局
Instituto de Promoção do Comércio e do Investimento de Macau
Macao Trade and Investment Promotion Institute

About the Exhibition

The Macao SAR Government clearly put forward the "1+4" appropriate economic diversification strategy in the Policy Address for the Fiscal Year 2023 of the Macao Special Administrative Region and compiled the Development Plan for Appropriate Economic Diversification of the Macao Special Administrative Region (2024-2028), in a bid to foster a group of exhibition and convention brands with international clout and further cement Macao's co-operation with partners from around the world, the Guangdong-Hong Kong-Macao Greater Bay Area, and the Guangdong-Macao In-Depth Co-operation Zone in Hengqin.

The Macao International Trade and Investment Fair (MIF) was first held in 1996 and is the first local exhibition accredited by the Global Association of the Exhibition Industry (UFI). Over the years, MIF has become an influential annual international MICE and trade event in Macao, with a growing market capacity, professionalism and brand image.

The 28th MIF will be held in Macao from 19 to 22 October 2023. With the theme "More than Business", this year's MIF will focus on possibilities enabled by the Macao SAR Government's "1+4" appropriately diversified development strategy, which aims to allow Macao's sustainable economic development, and dynamics of the Guangdong-Macao In-Depth Co-operation Zone in Hengqin.

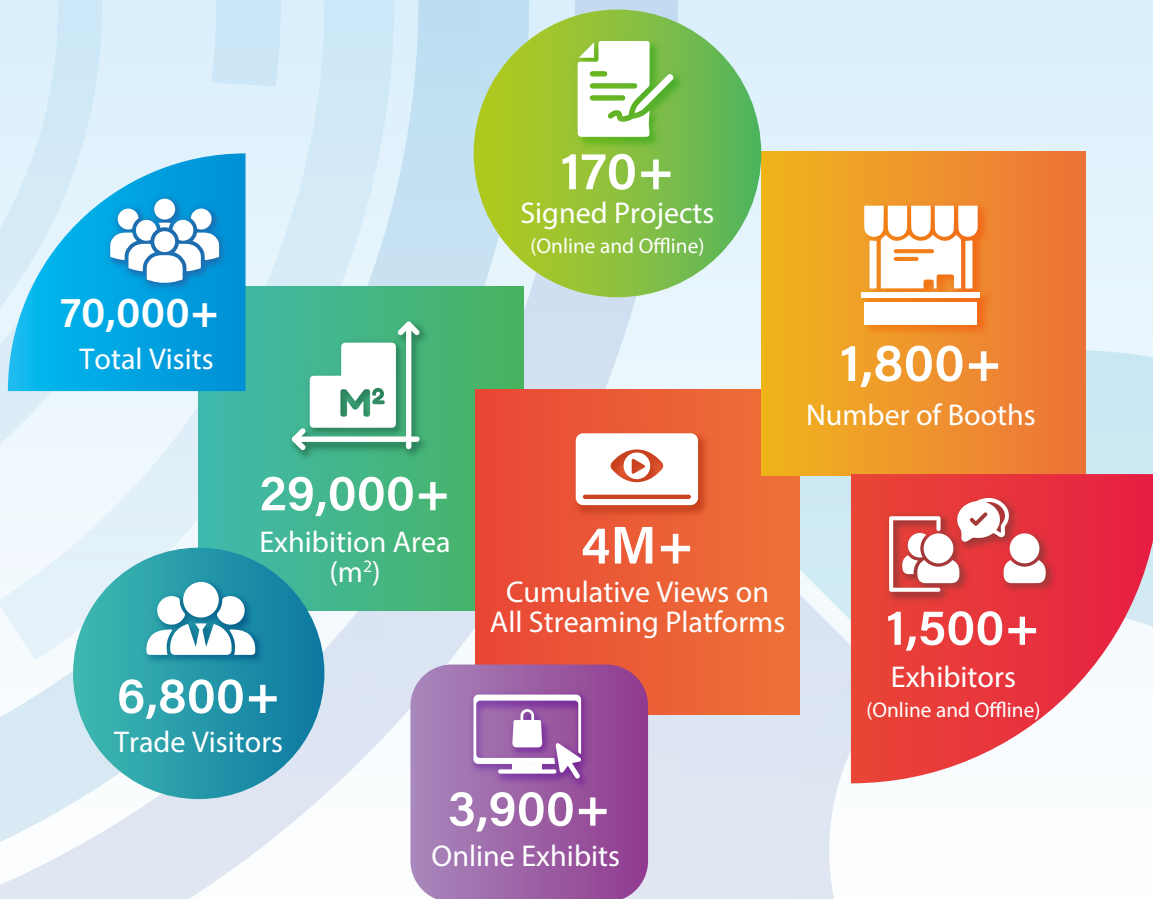
The Partner Province of the MIF this year is Shandong, which is a major economic province, with the third largest GDP in China.

Guests from all over the world are cordially invited to participate in the MIF online and offline, to seek cooperation and common development!





Key Figures from the Previous Exhibition



Note: The above figures are the totals from the 27th Macao International Trade and Investment Fair (27th MIF), the Macao Franchise Expo 2022 (2022MFE) and the 2022 Portuguese Speaking Countries Products and Services Exhibition (Macao) (2022PLPEX).

Business Scope



Introduction of Domestic and Overseas Investment Environments




Modern Financial Services



Investment Projects Promotion



E-commerce



Innotech and Start-up Projects



Food and Catering



Traditional Chinese Medicine and Health Industry



Small and Medium-sized Enterprises Product Exhibition



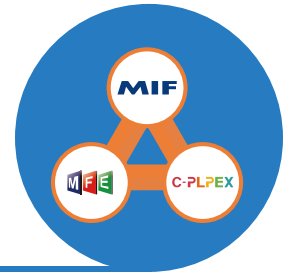
Cultural and Creative Industry



Highlights

Three exhibitions held concurrently to create synergy

The 28th MIF is held alongside the "1st China-Portuguese-Speaking Countries Economic and Trade Expo (Macao)" (C-PLPEX) and the "Macao Franchise Expo 2023" (2023MFE) to create a synergetic effect.



Highlighting "1+4" to drive industrial upgrading and transformation



Focus on major industries, including Integrated Tourism, "Big Health" industry of traditional Chinese medicine, modern finance, high-technology, exhibitions and conventions, commerce and trade industries, facilitate industrial upgrading and transformation.

Building a commercial and trade platform for enhanced regional collaboration

Driving the active integration of the enterprises participating in the development of the Guangdong-Hong Kong-Macao Greater Bay Area and the Belt and Road, establishing a commercial and trade co-operation service platform.



Boosting exhibitions through conferences and bringing guests through exhibitions

The event covers exhibitions, business matching, forums and conferences, "boosting exhibitions through conferences and bringing guests through exhibitions".



Business matching sessions to help open up more business opportunities

Business matching session for small and medium-sized enterprises.



Concurrent Exhibitions



China-Portuguese-Speaking Countries Economic and Trade Expo (Macao) (C-PLPEX)

China-Portuguese-Speaking Countries Economic and Trade Expo (Macao) aims to promote the development of Chinese-Portuguese brands. It organizes groups of government representatives and business delegates from mainland China and Portuguese speaking countries to participate, introducing a wider range of economic and trade products from mainland China and Portuguese speaking countries. It is also one of the events in the series of activities celebrating the 20th anniversary of the establishment of the Forum for Economic and Trade Co-operation between China and Portuguese-Speaking Countries (Macao).



Website



澳門國際品牌連鎖加盟展
Exposição de Franquia de Macau
Macao Franchise Expo

Macao Franchise Expo (MFE)

As a business and trade gala consisting of exhibitions, forums, business matching sessions, and promotional activities, the Macao Franchise Expo (MFE) attracts investors from around the globe to look for business opportunities through the platform every year. As a result, a number of brands have developed in the Macao market and established a presence overseas. The event is dedicated to promoting the development of brand franchises in order to support more local brands to go global and draw more franchise brands into the local market. The MFE has become a UFI-approved event since 2018.



Website

Organisation Chart

Organiser

Macao Trade and Investment Promotion Institute (IPIM)

Address:

1/F and 2/F of the office building of the Complex of Commerce and Trade Co-operation Platform for China and Portuguese-speaking Countries in Rua Sul de Entre Lagos, Macao

Tel: (853) 2871 0300

Official Co-organisers

Government of the Macao Special Administrative Region - Economic and Technological Development Bureau

Macao Government Tourist Office

Department of Commerce of Guangdong Province

Fujian Provincial Department of Commerce

Chongqing Commerce Commission

Co-organisers

Macao Chamber of Commerce

Industrial Association of Macau

Macao Importers and Exporters Association

Macao Textile Merchants Association

Macao Shipper's Association

The Macau Association of Banks

Macao Association of Building Contractors and Developers

The Macau Small and Medium Enterprises Association

The Macau Chinese Enterprises Association

The Chinese Manufacturers' Association of Hong Kong

Exhibition Fees

Exhibitor Privileges



All Macao exhibitors can enjoy a **50%** fee reduction in addition to all other discounts



All overseas exhibitors can enjoy a **20%** fee reduction in addition to all other discounts

Raw Space (minimum 18m ²)	
Standard Rate	MOP 1,200.00 / US\$ 150.00 per m ²
Standard Booth (9m ²)	
Standard Rate	MOP 13,450.00 / US\$ 1,680.00

*Prices in US\$ are for reference only and exhibitors are required to settle their exhibition fees in MOP

Opening Hours

Trade Visitors	19 October 12:00-19:00
Public	20 October 10:00-19:00
	21 October 10:00-19:00
	22 October 10:00-18:00

Contact Information

For enquiries, please contact the MIF Co-ordinator

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