

**Supplementary Information for the 23<sup>rd</sup> Macao International Trade and Investment Fair (23<sup>rd</sup> MIF) and the 2018 Portuguese-speaking Countries Products and Services Exhibition (Macao) (2018 PLPEX)**

2018.10.16

● **23<sup>rd</sup> MIF – Partner Country**

This year's MIF has invited Mozambique to be its "Partner Country." The Agency for the Promotion of Investment and Exports of Mozambique will set up a 200-square-meter "Mozambique Pavilion" with more than 14 exhibiting enterprises from Mozambique to showcase the country's investment environment and advantageous industries. More than 10 local institutions and companies will participate in the 2018 PLPEX, bringing in a variety of exhibits such as tourism products, agricultural products, investment projects, media projects, fashion design projects and handicrafts.

● **23<sup>rd</sup> MIF - Partner Province**

This year's MIF has invited Fujian Province as its "Partner Province." The Department of Commerce of Fujian Province will set up the "Fujian Pavilion", covering an exhibition area of nearly 400 square meters, wherein close to 50 enterprises will be revealing their advantageous industries such as local food, tea, ceramic crafts, footwear, apparels and bags, electric machinery, electronic technology, and vessel trade.

● **23<sup>rd</sup> MIF – Cooperation Opportunities in Guangdong-Hong Kong-Macao Greater Bay Area**

The Guangdong-Hong Kong-Macao Greater Bay Area Business Zone will be set up in the 23<sup>rd</sup> MIF. In order to promote regional co-operation and jointly explore business opportunities arising from the Greater Bay Area, aside from the Macao Trade and Investment Promotion Institute, this year's MIF has also invited the commercial entities from the 9 cities in the Greater Bay Area (including the Guangzhou Municipal Commission of Commerce, Invest Shenzhen, Zhuhai Bureau of Commerce, Bureau of Commerce of Foshan City, Bureau of Commerce of Huizhou Municipality, Bureau of Commerce of

Dongguan City, Bureau of Commerce Zhongshan City, Jiangmen Bureau of Commerce and Bureau of Commerce of Zhaoqing City) and InvestHK. In addition, enterprises/associations engaging in providing services in the Greater Bay Area (including the Guangzhou Branch of the Bank of China, Macao Branch of China Guangfa Bank, Macao-Jiangmen Chamber of Commerce, Macao Federation of Trade Unions, and the Guangdong and Macao Federation of Industry and Commerce) are also invited to the exhibition. They will introduce their services to local and overseas participating merchants, such as the facilitations provided by IPIM for making commercial registration in the Greater Bay Area, the Guangdong Pass, cross-border financial services, charter services for commercial registration and foreign capital commercial registration records, and necessary assistance and legal services for Macao residents who invest, work, study, or reside in Guangdong Province.

In addition, a number of forums and promotion events related to the Greater Bay Area will be held during the period, including "The First Forum on MICE Cooperation between Cities in Guangdong-Hong Kong-Macao Greater Bay Area – New Opportunities and Future for MICE Cooperation in the Greater Bay Area", "Guangdong-Hong Kong-Macao Greater Bay Area Internet New Business Forum", "Wanshan Conversation – Zhuhai-Macao Ocean Economic Cooperation Forum", "Shenzhen Trade in Services Promotion Conference", "Hengqin Shizimen CBD Financial Week 2018", "The Greater Bay Area Economic and Cultural Exchange Forum -- Shenzhen and Macao", "Docking Session for Import and Export Enterprises in Guangdong, Hong Kong, and Macao" and "2018 Big Data Application in Greater Bay Smart-City: Systematic Formation of Food-safe Compliance and Best Practice Implementation". Representatives from financial departments of cities within the Greater Bay Area will be present at the MIF.

### ● **23<sup>rd</sup> MIF - First “Smart Zone” and “Innovation Experience Zone”**

It is the first time that a Smart Zone has been set up at the MIF. Institutions and enterprises with relevant smart projects from the Mainland, Hong Kong and Macao will demonstrate their innovative products, including smart manufacturing, smart services, smart business and smart payment, etc., to promote innovative and distinctive products, and enhance

exchanges and co-operation. During the exhibition period, the “Innovation Experience Zone” will also be set up to introduce practical experience of urban smart activities jointly developed by Macao, China, Finland and the Netherlands, in an effort to improve the health of the public through smart technology.

- **23<sup>rd</sup> MIF - “Youth Entrepreneurship Zone” and “Featured Finance Zone”**

The Youth Entrepreneurship Zone will be set up for the first time in the MIF. Parafuturo de Macau Investment and Development Limited is invited to the exhibition to showcase the Guangdong-Macao Youth Innovation and Entrepreneurship Cooperation Base, the Macao Interactive Zone in Zhongshan 760 Cultural Park and the projects of the Macao Young Entrepreneur Incubation Center. Cowin Group, IFood Macau, Aomi, and the outstanding projects of the Macao Youth Innovation and Entrepreneurship Competition will also be invited. Relevant financial institutions from Macao and the Mainland will show up in the Featured Finance Zone, including the Monetary Authority of Macao, Bank of China (Macao Branch), Industrial and Commercial Bank of China (Macao Branch), Well Link Bank, Luso International Banking Limited, and China Diamond & Gem Exchange.

- **23<sup>rd</sup> MIF - Exhibition Zone of Congjiang County, Guizhou Province**

In line with the Macao SAR government’s support in poverty alleviation for Congjiang County, Guizhou Province, this year's MIF will set up the Exhibition Zone of Congjiang County, Guizhou Province to create an on-site exhibition and sale platform for Congjiang enterprises their special products from Congjiang County. It is expected that 7 exhibiting companies will be exhibiting products such as bacon, alcohol, pillows and peppers in an exhibition area of about 72 square meters. The exhibited products cover alcohol, pillows, peppers, Guizhou rice and healthcare bath powder. In addition, the Government of Congjiang County is planning to conduct investment promotion conferences to attract investments to some of the key projects in Congjiang County, which include a cassava deep-processing project, a bamboo products deep-processing project and ethnic tourism product development projects.

- **23<sup>rd</sup> MIF - The 15<sup>th</sup> World Summit of Chinese Entrepreneurs**

Hosted by the World Federation of Chinese Entrepreneurs Organisation, and with the Macao Trade and Investment Promotion Institute and the Economic Services Bureau of the Macao SAR Government as the Co-operation Organisations, the 15<sup>th</sup> World Summit of Chinese Entrepreneurs will adopt the theme “New Era • New Trends” and bring together Chinese entrepreneurs from all over the world. It has already attracted more than 1,300 representatives of Chinese commercial entities from more than 30 countries and regions to Macao to explore new development opportunities, work together to leverage the Macao platform and the unique fixture of Chinese and Western cultures, and to actively engage in the Belt and Road Initiative.

- **On-site e-payment service for SMEs**

In addition to traditional cash and credit card payment methods, Macao Pass, M+Pay and Alipay will also be available to support convenient shopping for citizens, visitors and merchants in SME exhibition zones in MIF.

- **Macao MICE Pass - Limitless Access to Four Exhibitions**

Exhibitors and visitors can apply for a “MICE Pass” online (<https://mice.ipim.gov.mo>) to enjoy free access to Macao’s four major events (MIF / MIECF / MFE / PLPEX). On the second and third days of the exhibition, the “MICE Pass” can also serve as the parking permission during the exhibitions.

- **On-site Free WIFI**

Free WIFI will be offered during the exhibition period to facilitate online communication between MIF and PLPEX merchants inside and outside the exhibition halls. Simply search for "MIF&PLPEX" in the network connections and get access to the service.