

Invitation Letter

Macao International Trade and Investment Fair (MIF) has been held successfully for 22 editions since 1996. MIF is the first UFI-approved event in Macao and the second in Mainland China, and serves as one of the most celebrated annual international economic and trade events in Macao.

The 23rd Macao International Trade and Investment Fair (MIF) is organised by the Macao Trade and Investment Promotion Institute (IPIM), and co-organised by 15 economic and trade agencies, chambers of commerce and business associations from Macao, Mainland China and Hong Kong. With the theme *Co-operation – Key to Business Opportunities*, MIF is to demonstrate to the world Macao's advantages as the economic and trade co-operation service platform between China and Portuguese-speaking countries (PSCs), the dynamic of diversified development of economy and the opportunities it derives. MIF is also dedicated to introducing prospective partners to the participating exhibitors and opening up opportunities for business start-up, transformation and development. Main highlights of 23rd MIF include:

- Collaborative activities held by the “Partner Country” and the “Partner City” of MIF, both will send high-level delegations to Macao, lustering Macao's role as the “Business and Trade Co-operation Service Platform between China and Portuguese-speaking Countries” while enhancing its global influence and diversification of local economic development.
- MIF will set up pavilions for Chinese cities and provinces, Europe, Portuguese-speaking Countries, the Americas and ASEAN, as well as a diverse array of themed products zones and exhibition areas. The Portuguese Speaking Countries Products and Services Exhibition will be staged concurrently.
- Many high-level themed forums, international economic and commercial conferences, investment promotion sessions will be held to facilitate investment and co-operation, including the International Trade and Investment Forum and the World Summit of Chinese Entrepreneurs. Internationally influential leaders from governments, commercial giants, business elites and Chinese entrepreneurs from all parts of the world will gather here in Macao to share their insights into the development trends and future prospect of the Asian and Global economy.
- MIF offers a series of business matching services, covering buyers meetings, franchising and chain business matching and brand agencing. To maximise the efficacy of this service, MIF provides an online business matching service platform for the event and each exhibition area and session, ushering in even more possibilities for successful matching among delegations and exhibitors.
- MIF is committed to create a platform to support co-operation, exchanges, promotion and development of SMEs by proactively inviting commercial associations and enterprises from different countries and regions to Macao.

We cordially invite your prestigious Institution to organize business delegation to Macao and join us in this grand event. For further information, please contact Mr. Steve Chan, Deputy Manager of the Local Convention and Exhibition Promotion Division of Promotional Activities and Development of Conventions and Exhibition Department of IPIM, or Ms. Heidi Hoi, or MIF Secretariat (telephone: 853-28828711, fax: 853-28828722, e-mail: marketing@mif.com.mo), or visit MIF's official website: www.mif.com.mo.

Reminder: "MIF VIP Channel"— To facilitate your participation in the 23rd MIF, VIPs holding the 23rd MIF invitation letter may utilize the exclusive "MIF VIP Channel" located at Border Gate, Macau Maritime Ferry Terminal, Cotai Checkpoint (Lotus Border) and Taipa Provisional Maritime Ferry Terminal (Pac On Ferry Terminal).

Opening hours of "MIF VIP Channel":

- Entry dates & hours: 17 - 18 October (2 days) 09:00 - 20:00
- Departure dates & hours: 19 - 20 October (2 days) 09:00 - 20:00



Best regards,

The 23rd MIF Administration & Service Centre

促進合作 共創商機

COOPERAÇÃO - CHAVE PARA OPORTUNIDADES DE NEGÓCIOS
COOPERATION - KEY TO BUSINESS OPPORTUNITIES

