



公司名稱：\_\_\_\_\_

Company Name : \_\_\_\_\_

聯絡人 Contact Person : \_\_\_\_\_ 職銜 Job Title : \_\_\_\_\_

地址 Address : \_\_\_\_\_

電話 Tel : (\_\_\_\_) \_\_\_\_\_ 傳真 Fax : (\_\_\_\_) \_\_\_\_\_ 電子郵箱 E-mail Address : \_\_\_\_\_

郵政編碼 Post Code : \_\_\_\_\_ 國家 Country : \_\_\_\_\_ 城市 City : \_\_\_\_\_

## 1. 場內廣告 Advertisements Inside Exhibition Hall

### a. 柱位廣告 Pillar Advertisements

大會於場內設置柱位廣告，為有意透過展會宣傳其產品或服務之參展商或其他機構提供更多宣傳渠道。

There will be advertisements on the pillars inside the exhibition hall, providing more promotional channels to exhibitors or other organisations who wish to advertise their products or services at MIF.

### b. 吊旗 Hanging Banner

大會將提無吊旗位置予客戶租用，具體位置歡迎向MIF行政暨服務中心查詢。

There will be hanging points for clients to rent for placing hanging banners. For more details regarding the banner locations, kindly contact the MIF Administrative & Service Centre.

## 2. 場刊廣告 Advertisements in Exhibition Directory

大會場刊將於展覽會舉行期間派發給貴賓、參展商、採購商、政府部門及有關商會團體，歡迎刊登廣告。

The Exhibition Directory will be distributed during the Fair period to VIPs, exhibitors, buyers, government departments, related chambers of commerce and trade associations. Placements of advertisements are welcome.

## 3. 廣告優惠套餐 Advertisement Packages

凡訂購以下兩項(包括a及b)廣告套餐，參展商可獲6折優惠：

a. 2頁全版彩色場刊廣告(連頁)；

b. 以下各項當中最少兩項：

- 4面柱位廣告
- 2個易拉架
- 1幅吊旗廣告

40% discount will be offered to exhibitors who order both advertisement packages a & b:

a. 2 full-page colour advertisements in Exhibition Directory (adjoining pages).

b. At least 2 of the items below:

- 4-sided pillar advertisement
- 2 Easy Roll Banners
- 1 Hanging Banner

## 5. 價格表 Rate Chart

	廣告類型 Type of Advertisement		裁切後廣告尺寸 Trimmed Size	價格 Price		單位 Unit	數量 Qty
				澳門幣 MOP	美元 USD		
1	場內廣告 Advertisements Inside Exhibition Hall	柱位廣告 Pillar Advertisement	1.8m(w) × 2.5m (h)	10,000.00	1,250.00	4 面 4 sides	
		吊旗 Hanging Banner	4m(w) × 2m(h)	10,000.00	1,250.00	幅 (雙面) 2 sides (front & back)	
2	大會指南廣告 Advertisements in Event Guide	封底全版彩色 Back Cover	14.8cm(w) x 21cm(h)	40,000.00	5,000.00	頁 page	
		封底背頁全版彩色 Inside Back Cover	14.8cm(w) x 21cm(h)	24,000.00	3,000.00	頁 page	
		內頁全版彩色 Full Page Colour	14.8cm(w) x 21cm(h)	12,000.00	1,500.00	頁 page	

總金額 (澳門幣 / 美金) Grand Total (MOP / USD) \_\_\_\_\_

備註：1. 所有廣告稿由客戶提供，上述費用不包括製作稿及菲林輸出費用。

All advertisement files should be provided by advertisers. The artwork and film output charges are not included in the prices above.

2. 除大會網站廣告外，以上所有廣告，參展商8折。

20% discount will be offered to exhibitors for placing any of the above-mentioned advertisements, except website advertisement.

3. 若參展商租用超過27平方米的展覽面積（即超過3個展位），場刊廣告6折。

40% discount will be offered to advertisements in Exhibition Directory to exhibitors whose exhibition size is more than 27 m<sup>2</sup> (or more than 3 booths).

4. 支票或匯票抬頭請寫“澳門國際貿易投資展覽會”。

All cheques and bank drafts should be made payable to "Macao International Trade and Investment Fair".

5. 主辦機構擁有相關廣告之位置及其他細節的最終決定權。

The Organiser has the right of final decision regarding the locations and other details of the advertisements.

公司印鑑及負責人簽署 Company Stamp &amp; Authorized Signature

日期 Date

## 聯絡資料 Contact Information

MIF 行政暨服務中心

MIF Administrative and Service Centre

地址：澳門羅理基博士大馬路223-225號南光大廈13樓K

Address: Address Avenida do Dr. Rodrigo Rodrigues, No. 223-225,  
Nam Kong Building, 13/K, Macao

電話 Tel: (853) 2882 8711 傳真 Fax: (853) 2882 8722

電郵 E-mail: service1@mif.com.mo

此欄由大會填寫 For official use only

展位號碼  
Booth No聯絡人  
Contact Person附註  
Remarks