

**“International Trade and Investment Forum
and
Forum on Chain and Franchise Business Opportunities of International
Brands” in 2020**

Date : 23rd October, 2020 (Friday)

Time : 10:15 – 13:00

Venue : Exhibition Hall, the Venetian Macao

Theme : Co-creation of Beneficial and Brand-New Business Opportunity
with Exploration of the Digital Economy

Event Rundown :

Opening Remarks	
10:15-10:45	<ul style="list-style-type: none"> ■ Welcoming Remark by Mr. Lei Wai Nong, Secretary for Economy and Finance of the Macao S.A.R ■ Introduction of Macao trade and investment environment by Mr. Lau Wai Meng, President of Macao Trade and Investment Promotion Institute
Creating Golden Opportunity with Digital Economy	
10:45-11:15	<ul style="list-style-type: none"> ■ Mr. Zhang Mingao, Managing Director and Chief Investment Officer of China Everbright Ltd. Co. ■ Mr. Liu Li, Vice President and Chief Technology Officer (CTO) of Xiaomi Finance
Gathering Data for Lucrative Business	
11:15-12:15	<ul style="list-style-type: none"> ■ Mr. Wang Jianfei, Senior Director of Ocean Engine, Guangdong Branch ■ Mr. Johnny Qiu, Creative Director of Dragon Like Design Associate, INC. ■ Mr. Wang Banyao, Senior Partner of Flyhorses Group, International Certified Management Consultant (ICMC) ■ Mr. Vasco Passeira, Senior Partner of Ramalhão, Macao
Q&A Session	
12:15-12:30	<ul style="list-style-type: none"> ■ On-site or online Q&A
Networking Session	
12:30-13:00	<ul style="list-style-type: none"> ■ Business Exchange and Refreshments

Remarks: Simultaneous interpretation service in Putonghua, Cantonese, Portuguese and English is available at the Forum. Updated as at 2020/10/17