

Invitation letter

The 25th Macao International Trade and Investment Fair (25th MIF) organised by the Macao Trade and Investment Promotion Institute (IPIM) will be held from the 22nd to 24th October, 2020 at the Venetian Macao. The 2020 Portuguese Speaking Countries Products and Services Exhibition (Macao) (2020LPEX) and the Macao Franchise Expo 2020 (2020MFE) will be held concurrently with MIF at the same location. Together the three events are expected to create synergy, amplify influence and inject vitality into local enterprises and merchants at home and abroad, helping all to build on their strengths and pave the way out of financial distress.

As brand fairs with international influences in Macao, MIF, PLPEX and MFE have not only become an annual joint event promoting Macao's business and trade services but also a platform for local and overseas SMEs to display their products and images. For years, these fairs have been expanding, improving their quality enriching their exhibition concepts and enhancing their international pull. They serve as a bridge for local companies to go global, while also bringing in mainland enterprises, and providing an exchange and co-operation platform for enterprises from Portuguese-Speaking Countries, countries and regions along the Belt and Road, and regions in the Guangdong-Hong Kong-Macao Greater Bay Area. They help enhance international trade and exchanges, especially regarding bilateral trade and investment between China and Portuguese-Speaking Countries. Through these fairs, mechanisms of multilateral trade collaboration are built, allowing business opportunities to be explored and promoting the moderately diversified development of Macao's economy. They also attract investment and businesses, resulting in a drawing-in effect for the surrounding industries.

We would like to cordially invite your esteemed company to the fair to join us for new business opportunities. For further information, please contact the MIF and PLPEX Administrative and Service Centre on 853-2882 8711; Fax: 853-2882 8722; Email: marketing@mif.com.mo / marketing@plpex.mo.

Reminder: "MIF, PLPEX & MFE VIP Channel"— To facilitate your participation in the 25th MIF, 2020PLPEX & 2020MFE, VIPs holding the invitation letter may utilize the exclusive "VIP Channel" located at Border Gate.

Opening hours of "MIF, PLPEX & MFE VIP Channel"

- Entry dates & hours: 20-22 October, 2020 (3 days) 09:00-20:00
- Departure dates & hours: 24-25 October, 2020 (2 days) 09:00-20:00

Best regards,

The 25th MIF Administration & Service Centre

