Macao Fashion Festival 2019

17-19
10.2019

查詢電話 Hotline
(833) 88980701
目的/ Objective

一、啓動澳門時尚之門鍾匙，貫通國際服裝聯盟脈絡
Turning Macao into a Gateway to the International Fashion Network

為響應澳門特區政府政策的號召，協助推廣泛珠三角區域走向更深層次、更廣領域、更加緊密的合作關係，共同建設粵港澳大灣區時尚共體，並將合作範圍延伸至葡語系國家，成為聯通“一帶一路”沿線國家及地區的重要門戶，發揮澳門獨特平台的優勢，促進國際高端資源齊聚澳門，逐步啟動“澳門時尚國際大門”。

In line with the Macao SAR Government policy, the Macao Fashion Festival strives to foster deeper, broader and closer cooperation in the Pan-Pearl River Delta region. Build a Guangdong-HongKong-Macao Greater Bay Area fashion coalition, extend its reach to the Portuguese-speaking countries, and become an important gateway to countries and regions along the Belt and Road Initiative, capitalizing on Macao's unique role as a platform to attract high-end international fashion resources into Macao, gradually turning Macao as an international gateway of fashion.

二、協助澳門時裝設計推進亞洲，走向國際
Assisting Macao Fashion Designers to Move Into the Asian, and eventually, the International Market

透過澳門服裝節時裝演出平台，推動澳門時裝設計及服裝行業的發展，加強澳門時裝行業人士與其他國家及地區的緊密聯繫，特別是大灣區同業之間的相互認識及學習交流，了解現今服裝行業的技術發展與最新的時裝潮流資訊，有助提升他們的專業知識及設計意念，促成澳門與各地區在服裝業的雙向性學術交流及合作，協助澳門時裝設計推進亞洲，走向國際。

The Macao Fashion Festival is a platform to foster the development of Macao fashion design and apparel industry. It serves to strengthen closer connections, between Macao fashion industry practitioners and those from other countries and regions, especially establishing mutual understanding and experience-sharing in the Greater Bay area, gaining knowledge on technology development and latest fashion trends, thereby helping designers to upgrade their professional skills and design concepts and enhancing Macao's academic exchanges and co-operation among fashion industry practitioners in the region, assisting Macao fashion designers to move into the Asian, and eventually, the international market.

三、建立商機
Creating Business Opportunities

推動及扶持澳門文化創意產業發展，充分利用時裝表演及展覽等活動，為他們創作平台，讓參展人士與不同地區的行業人士進行交流，共創未來發展機遇。

The Macao Fashion Festival aims to promote and support the development of the Macao creative and cultural industry by fully capitalizing on the opportunities deriving from fashion shows and exhibitions. It builds a platform to enable event participants to exchange ideas with visitors from all over the world, creating opportunities for future business development.

四、鼓勵有志青年加入創意設計行列
Encouraging Young Talents to Join the Creative Design Industry

透過一系列的活動，除了讓澳門時裝設計人士了解最新的時裝行業技術發展及資訊外，更鼓勵新一代青年投身時裝設計行業，為澳門發展創意文化產業培育新一批生力軍。

Apart from providing opportunities for Macao fashion designers to gain a better understanding of the most up-to-date technology development and latest fashion trends, the Festival also aims to attract young people to join the fashion design industry, helping to nurture a new generation of talents to advance the creative and cultural industry of Macao.
活動內容 / Activities

一、時裝表演

Fashion Show

- 組織時裝設計品牌，展現澳門時裝設計人才的實力與才華。
- 組織時裝秀表演，展現威海兩岸暨港澳地區以及“一帶一路”沿線及部份葡語系國家的最新時裝系列作品。

- Assemble Macao fashion labels to showcase the prowess and talent of local fashion designers.
- Organize fashion shows to showcase the latest fashion collections from the Cross-Straits, Hong Kong and Macao as well as from regions along Belt and Road Initiative and some of the Portuguese-speaking countries.

二、時尚風格展示區

Fashion Area

設立時尚風格的靜態裝置，展示澳門時裝品牌和最新時裝系列作品。

A stylish Fashion Area is set up to promote Macao fashion labels and their latest fashion collections.
### 初步節目表 / Tentative Programme

<table>
<thead>
<tr>
<th>日期 / 時間</th>
<th>節目 Programme</th>
</tr>
</thead>
</table>
| 17/10/2019 (星期四 / Thursday) | 開幕式暨一帶一路時尚匯演  
Opening Ceremony and Belt and Road Initiative Fashion Parade |
| 16:30-17:30 |                                                  |
| 18/10/2019 (星期五 / Friday)  | 時裝表演 (一) Fashion Show 1  
CPTTM Fashion Design and Manufacturing 2018/2019 Diploma Programme Graduation Show |
| 14:00-14:30 |                                                  |
| 16:30-17:00 | 時裝表演 (二) Fashion Show 2  
CPTTM Fashion Design and Manufacturing 2018/2019 Diploma Programme Graduation Show |
| 19:00-20:00 |                                                  |
| 19/10/2019 (星期六 / Saturday) | 時裝表演 (三) Fashion Show 3  
CPTTM Fashion Design and Manufacturing 2018/2019 Diploma Programme Graduation Show |
| 14:00-15:00 |                                                  |
| 16:30-17:00 | 時裝表演 (四) Fashion Show 4  
CPTTM Fashion Design and Manufacturing 2018/2019 Diploma Programme Graduation Show |

### 查詢及報名 
Inquiry and Enrollment

活動策劃 / Event Co-ordination  
Creative Fashion and Image Department of Macau Productivity and Technology Transfer Center  
成衣技術匯點 (澳門漁翁街海洋工業中心第二期十樓)  
House of Apparel Technology  
Rua dos Pescadores, Edificio Industrial Ocean, II Fase, 10-Andar Macau

電話 / Tel: (853) 8898 0701  
傳真 / Fax: (853) 2831 2079  
電郵 / Email: fashionpromo@cpttm.org.mo  
聯絡 / Contact: 麥小姐 Ms Mak/ 梁小姐 Ms Leong