1. 場內廣告 Advertisements Inside Exhibition Hall
   a. 柱位廣告 Pillar Advertisements
      大會於場內設置柱位廣告，為有意透過展會宣傳其產品或服務之參展商或其他機構提供更多宣傳渠道。
      There will be advertisements on the pillars inside the exhibition hall, providing more promotional channels to exhibitors or other organisations who wish to advertise their products or services at MIIF.
   b. 吊旗 Hanging Banner
      大會將提供吊旗位予客戶租用，具體位置歡迎向MIF行政暨服務中心查詢。
      There will be hanging points for clients to rent for placing hanging banners. For more details regarding the banner locations, kindly contact the MIF Administrative & Service Centre.

2. 場刊廣告 Advertisements in Exhibition Directory
   大會場刊將於展覽會舉行期間派發給貴賓、參展商、採購商、政府部門及有關商會團體，歡迎刊登廣告。
   The Exhibition Directory will be distributed during the Fair period to VIPs, exhibitors, buyers, government departments, related chambers of commerce and trade associations. Placements of advertisements are welcome.

3. 廣告優惠套餐 Advertisement Packages
   凡訂購以下兩項(包括a及b)廣告套餐，參展商可獲8折優惠：
   a. 2頁全版彩色場刊廣告(連頁)；
   b. 以下各項當中最少兩項：
      - 4面柱位廣告
      - 2個易拉架
      - 1幅吊旗廣告
   40% discount will be offered to exhibitors who order both advertisement packages a & b:
   a. 2 full-page colour advertisements in Exhibition Directory (adjoining pages).
   b. At least 2 of the items below:
      - 4-sided pillar advertisement
      - 2 Easy Roll Banners
      - 1 Hanging Banner

www.mif.com.mo
### 5. 場地表 Rate Chart

<table>
<thead>
<tr>
<th>場地類型</th>
<th>Type of Advertisement</th>
<th>裁後廣告尺寸 Trimm Size</th>
<th>價格 Price</th>
<th>單位 Unit</th>
<th>數量 Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>場內廣告 Advertisements Inside Exhibition Hall</td>
<td>柱位廣告 Pillar Advertisement</td>
<td>1.8m(w) × 2.5m(h)</td>
<td>澳門幣 MOP 10,000.00</td>
<td>美元 USD 1,250.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>吊旗 Hanging Banner</td>
<td>4m(w) × 2m(h)</td>
<td>澳門幣 MOP 10,000.00</td>
<td>美元 USD 1,250.00</td>
</tr>
<tr>
<td>2</td>
<td>大會指南廣告 Advertisements in Event Guide</td>
<td>封底背頁全版彩色 Inside Back Cover</td>
<td>14.8cm(w) × 21cm(h)</td>
<td>澳門幣 MOP 24,000.00</td>
<td>美元 USD 3,000.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>內頁全版彩色 Full Page Colour</td>
<td>14.8cm(w) × 21cm(h)</td>
<td>澳門幣 MOP 12,000.00</td>
<td>美元 USD 1,500.00</td>
</tr>
</tbody>
</table>

總金額（澳門幣 / 美元）Grand Total (MOP /USD )

備註：
1. 所有廣告稿由客戶提供，上誌費用不包括製作費及吊燈掛出費。
   All advertisement files should be provided by advertisers. The artwork and film output charges are not included in the prices above.
2. 台大會網站廣告外，以上所有廣告，參展商4折。
   20% discount will be offered for exhibiting any of the abovementioned advertisements, except website advertisement.
3. 若參展商租用超過27平方米的展覽面積（即超過3個展位），場刊廣告6折。
   40% discount will be offered to advertisements in Exhibition Directory to exhibitors whose exhibition size is more than 27 m² (or more than 3 booths).
4. 支票或電匯請填寫“澳門國際貿易投資展覽會”。
   All cheques and bank drafts should be made payable to “Macao International Trade and Investment Fair”.
5. 主辦單位擁有相關廣告之位置及其他細節的最終決定權。
   The Organiser has the right of final decision regarding the locations and other details of the advertisements.